travelbulletin

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Giving agents the edge













The Hong Kong Tourism Board is offering travel agents the chance to win return flights to Hong Kong!

Simply sign up and successfully complete the Hong Kong Specialist programme to be entered into the prize draw.

Hong Kong Specialist is a **free, interactive, online training programme** designed to equip tourism industry professionals with the necessary knowledge to sell Hong Kong.

An essential tool for agents, the programme provides up-to-date training materials and information on Hong Kong's major attractions, events and festivals.

Convenient to use, Hong Kong Specialist training can be completed at your own pace and study progress can be checked at any time. An e-Certificate is available for instant download upon successful completion of the programme.



HONG KONG TOURISM BOARD





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bed & breakfast
SAVE up to £885 per family



5* BARBADOS COUPLES FROM £1,349PP

Includes return flights
7 nights at 5* The Crane,
Barbados in a Junior Garden
View Suite,
bed & breakfast
SAVE up to £825 per couple
Return private transfers





Raise a glass with Simply Luxury by Travel 2*

Nothing epitomises luxury more than a tall, elegant glass of Champagne. That's why we are giving agents the chance to win 1 of 6 cases of Champagne with every qualifying booking consisting of flights and 3 nights' ground arrangements with our campaign partners, made between 01.02.15 and 31.03.15. Bottom's up!



EARN UP TO £100 SHOPPING VOUCHERS WITH EVERY SIMPLY LUXURY BOOKING!**

Inset - Visit Wales



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TrekAmerica unveils the 'Secrets of the Savers' in new research

TREKAMERICA RECENTLY conducted independent research on 17-30 year olds to reveal the secrets of just how important saving is to their customers, the lengths they will go to in achieving their saving goals and how young men and women approach saving differently.

In 2013, young people spent £133billion on travelling, with the average price they are willing to pay coming in at £1,600. The research showed that more than half of the young people surveyed named travelling as the most important thing they can save for, meaning that saving is a necessary consideration.

Louise Hughes, the company's head of marketing, said: "We knew from many of our customers first-hand just how much their trip means to them as young travellers who want to get off the beaten track and explore the USA, and how often planning for their trip begins many months in advance with the saving process. It was intriguing to see the gender split when it comes to saving, but most encouraging to see that travelling remains a clear priority across the board.

"We know that cost is a big consideration

for our customers, which is one of the reasons why we offer a range of tours that vary in duration and accommodation packages to suit different budgets. One resounding message that came through from the research is that travel is recognised as an important life experience that young people are willing to save for, and our team of experts are ready to guide them to finding their perfect trip when they've reached their goal."

Both sexes agreed that socialising with friends was another important expenditure, but whilst 71% of females stated that they would sacrifice a night out with their friends to stay in and save the cash, just 54% of men agreed that they would do the same.

Playing the stock markets and asking for a pay rise were just a couple of approaches preferred by male respondents, whereas the survey revealed that a greater percentage of women look to their own possessions for a solution; whether it be by shopping on eBay, or selling their existing items.

For more information see www.trekamerica.co.uk

-STARS IN YOUR EYES-

TRAVEL BULLETIN has announced details of its 2015 Star Awards which, due to popular demand, will again be held at the prestigious five-star Landmark Hotel in London on Monday September 7.

This year's glitzy awards evening will have a 'Cinema Star' theme and all the categories will be announced on April 2, with voting commencing on Friday April 24.

More information will be revealed over the coming weeks. For further information email jeanette@travelbulletin.co.uk

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Intrepid Travel gives travellers the chance to explore more remote destinations

INTREPID TRAVEL has introduced a range of expedition trips giving travellers the chance to explore remote and unusual destinations.

More than 1,000 of the company's staff were tasked with designing dream trips to the world's most obscure destinations as part of a new project for the operator. The first trips in the new range are to Georgia, Kosovo and Papua New Guinea, with more itineraries to lesser-known regions expected to be unveiled throughout this year.

The trips in the Expedition range will have limited departures in 2015, allowing the company to test new product as well as satisfying the adventurous spirit of its best travelled

customers and staff.

More than 50 submissions met the criteria set out by the company for the new range of exploratory-style tours, which required trips to be logistically possible, not include a 'danger zone', and to visit somewhere genuinely new and unusual.

The operator's UK managing director, Michael Edwards, said: "Some of the dream itineraries submitted had us busily checking our maps and FCO warnings – and all of them inspired us to want to pack our bags and do it! The ideas are a wonderful reminder of the passion for travel that we share with our customers."

The operator acknowledges that the

Expedition style of travel is not for everyone with a warning on its website that these are new trips and travellers should "expect some things to go wrong".

As an example of prices, a ten-day trip to Svaneti in Georgia leads in at £920 per person, with the first of two scheduled departures on July 20. Highlights include visiting centuries old churches, exploring watchtower-strewn landscapes, hiking through verdant valleys to see Mt Shkara and joining a local family to help prepare a traditional meal.

For more information see www.intrepidtravel.com/theme/ expeditions



Agents can now book new DFDS Seaways cruise and stay packages between Newcastle and Amsterdam through SuperBreak. Combining up to three nights' hotel accommodation with an overnight cruise, the new product is ideal for agents with customers wanting to maximise their short break stay by travelling to the destination overnight. A5 mini brochures will be distributed to agents in the coming weeks. Pictured visiting agents to promote the new product are the operator's Kelly Giblin (left) with Gabriella Hogg from Hays Travel Seaham and Colin Fawcus from DFDS Seaways.

Poll reveals 'being less stressed' is No.1 life change wish

A NEW study by meditation app, Anamaya, has revealed 'being less stressed' as the number one life-change that the UK population would like to make. Almost a third of those questioned (31%) put reducing their stress levels at the top of the wish list, followed by spending more time with their family and friends (27%), and being more confident in their own skin (25%).

The research, which questioned 1,000 respondents and was

commissioned by Anamaya to examine the impact our stress levels have on both our work and home lives, also revealed that more than half of us (52%) actually only feel fully relaxed for just a couple of hours each week.

It appears that the environment we work in is one of the biggest contributors to stress levels – in fact the data revealed that being in a happy and welcoming atmosphere was listed as the most important aspect, with 40% of people

stating the environment in which they work is more significant than financial benefits such as pay (19%) and a pension (21%).

The study has also confirmed that cases of anxiety and stress are on the rise and taking their toll on our careers - in fact, other than being poorly, stress and depression are listed as the top reason people take time off work with one in five respondents admitting to taking time off work due to stress.

'Top up my cover' from P J Hayman

NEW PRODUCTS from P J Hayman Travel Insurance Specialists now give holidaymakers and travellers the opportunity to purchase additional 'top-up' insurance and get fully covered, whilst keeping their existing travel insurance policy in place.

The range of 'Top Up My Cover' policies include cancellation, allowing individuals with existing travel insurance policies to top them up if their existing cancellation limit is lower than the cost of the holiday they have purchased; activities, providing additional 'topup' cover for higher-risk holiday activities for which a replacement specialist policy would otherwise be required; and villa rental protection, which offers up to £5,000 of cover in the event that a holiday rental property either doesn't exist or is not as described in the marketing material.

Top Up My Cover requires no additional underwriting or declarations, and the company also offers commission to agents. For more details visit www.topupmycover.com

New logo & slogan for Tenerife Tourism **Corporation**

THE TENERIFE TOURISM Corporation has unveiled a new slogan and the redesign of its traditional 'X' logo to accommodate the island's new positioning, based on product specialisation.

The '100% Life' motto will replace the previous 'Enjoy it all' from now on, together with a more round shape of the word 'Tenerife' and an embossed 'X' which displays the shape of Mount Teide, the island's natural gem.

Carlos Alonso, president of Tenerife Island Government, said: 'This is not a brand revolution but a brand redesign so that specialisation and segmentation are reflected not only in the new positioning of the island but also in its visual identity.

'100% Life combines all the elements which make Tenerife a unique and differentiated destination: the island's pleasant weather; the beauty and diversity of its natural landscapes; the friendliness of the islanders; and the dedication of all professionals who help visitors have an unforgettable experience on Tenerife.' For details visit www.webtenerife.co.uk



Collette's district sales manager Matt Stuart hosted a consumer evening at Courtney World Travel in Tewksbury last month, designed to 'whet the appetite' for tours to far flung destinations.

Pictured at the event, which attracted around 25 of the agency's regular clients, are, from the left: the agency's Mel Knight, Ali Leatherby and Steph Jepson, with Matt Stuart from Collette and the agency's Jan Stanbury and Sibyl Brandon-Jones. Collette is keen to work with agents on other joint projects such as bespoke customer events and marketing. For details see www.gocollette.com or call 0800-804 8700.

Cosmos announces airline partners for summer 2015

COSMOS HOLIDAYS, Monarch's tour operating division, has completed its appointment of additional airline partners for summer 2015 announcing partnerships with a number of airlines to supplement its ongoing programme with Monarch. Seats on these flights will also be available to buy as flight-only through Avro.

Sales director at Monarch's tour operating division, Gary Anslow, said: "Our summer programme continues to be as extensive as ever, covering all of the popular destinations in the eastern and western Mediterranean, as well as Florida and other key long-haul destinations such as Mexico and the Maldives. Our aim in choosing our partners has been to ensure that our customers get the excellent level of service they expect when taking a Cosmos Holiday – we are very happy that this will be the case.

The announcement of new airline

partners comes in the light of Monarch Airlines' announcement that it would cease charter and long-haul operations by the summer of 2015 as part of its move to become a scheduled, short-haul, European leisure airline.

Anslow said: "The majority of our programme will continue to be on Monarch as there is naturally a big overlap in our respective programmes. However, destinations that were previously serviced by Monarch charters will now be with our new partner airlines, or on other scheduled airlines '

The new carriers include Norwegian, servicing the operator's Gatwick to Florida programme on its Dreamliner aircraft; Enter Air, which will operate on certain routes from Manchester and Birmingham to Greece; and Small Planet, which will operate specific routes from Gatwick to Greece.

River cruise 2016 preview collection on sale from Scenic Tours

SCENIC TOURS has issued its 2016 European river cruise preview brochure, which includes its new cruises on the Douro in Portugal.

Guests who book by May 15 will benefit from 2015 prices on their 2016 cruise, with guaranteed savings of £1,500 per couple.

The operator's UK brand manager, Nichola Absalom, said: "We've seen unprecedented demand for our 2016 programme with many of our customers wanting to book early to secure the cabins they want on our popular

Rhine and Danube itineraries. It's great to be able to offer these cruises at 2015 prices and we're prepared for the busy weeks ahead."

Meanwhile, next year will see the launch of the company's 48-suite Scenic Azure 'Space-Ship' on the Douro, as well as the Scenic Amber, a custom-built vessel which will join the company's expanding fleet of state-of-the-art ships.

For further information or to book see www.scenictours.co.uk

TerraVelo Tours launches two new destinations & new dedicated family weeks

TERRAVELO TOURS has introduced two new tours to its original Utah itinerary. New expeditions of the national parks of Teton and Yellowstone in Wyoming and the redwood forests, winelands and coastal paths of California will be available to guests in 2015, as well as two dedicated family tours, ideal for younger cycling enthusiasts.

During the California tour, guests will explore the changing terrain of the state and take part in a wine tasting course in Napa, as well as learn to surf and watch the sunset with a beach barbecue on the coast. In Wyoming, there is plenty of time for guests to experience white water rafting, watch the Old Faithful geyser erupt and experience the therapeutic and healing properties of the natural hot springs.

Meanwhile, the operator's family weeks will take place in California and Wyoming this year, and parents with children

aged eight-15 are invited to take part in specially created itineraries. Activities such as nature walks, campfire cooking, archery, movie nights and arts and crafts will be integrated into shorter cycling tours. Two full time, dedicated camp guides are also on hand to help with activities.

As an example of prices, a seven-day, all-inclusive break leads in at £4,000 per adult [£3,500 for children during the family weeks], based on two sharing. The price includes bike and helmet rental, cycling jersey, water bottle, all excursions, a 12' x 14' canvas tent with memory foam bed, massage (two per tour), live music (two per tour), sunrise yoga (two per tour), juice bar, all meals, alcoholic beverages, toiletries and laundry service twice during the tour. For more information or to book visit www.terravelotours.com

Electric Car Hire helps fuel demand for eco-friendly car hire

ELECTRIC CAR Hire is supporting a greener future for the car rental market by giving drivers the chance to experience the sights and sounds of the South East in a state-of-theart electric car.

Offering a fleet of zero-emission 100% electric BMW i3s, tourists and business travellers can now embrace this eco-friendly future and explore London and South East, for daily or weekly hire, in energy-saving style.

With London set to host the finish of the world's first fully electric motor racing series, Formula E, in Battersea Park in June, and the Government's Go Ultra Low campaign, launched by the deputy prime minister Nick Clegg, which is investing £9million to increase the number of car charging points across the country, the popularity of electric vehicles is expected to rise.

The company's managing director, Matthew Munson, said: "We are on the cusp of a new and exciting era in motoring with sustainable driving now becoming part of the nation's conscience. There are now more charging points in London than petrol stations, and with the Government funding only increasing the numbers, it has never been easier to make sure

your vehicle is charged and ready for use. We're here to support this trend and offer an affordable service that's environmentally and user-friendly. Drivers can now be part of the electric dream by hiring our state-of-the-art BMW i3s and getting the London experience in style."

Drivers can hire a car from £59 per day or £235 a week. The vehicle is free to charge at most roadside charging points across London and can be fully charged in 30 minutes using a 'DC fast charge' device, provided upon rental. For more information visit www.electriccarhire.co.uk or call 0118-321 1111.



Waterford-BHX route from VLM Airlines

VLM AIRLINES is to begin operating services on the Waterford-Birmingham route from April 27, complementing the airline's recently announced Waterford-Luton route commencing on the same date. Passengers will be able to choose from daily return Waterford-Birmingham flights, four times weekly using the carrier's fleet of Fokker 50 aircraft. For more information see www.vlmairlines.com, www.birmingham airport.co.uk and www.waterford tourism.com







EUROPE BY TRAIN -SUMMER ROUTES ARE NOW ON SALE

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- Eurostar
- Overnight trains
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- 3. Convenient, regular services
- 4. Flexible journeys start from anywhere in Europe
- 5. Great value no extra baggage fees
- Door to door travel times comparable to flying
- 7. No long airport check-ins or transfers
- 8. Travel from city centre to city centre
- 9. Stunning scenery en route
- 10. Environmentally friendly

Book online and view fares in just a few clicks!



newsbulletin

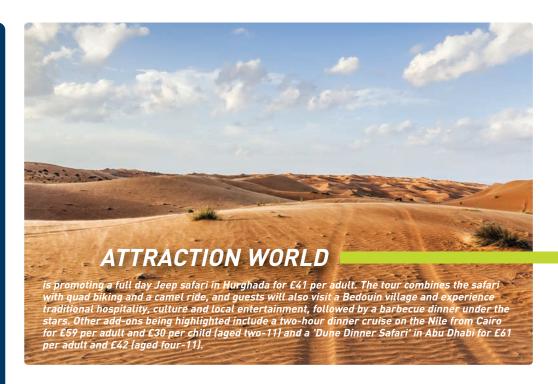
New Ultimate Coaches from 1st Class Holidays

THE RELEASE of 1st Class Holidays' 2015/16 New Zealand Escorted Tours brochure, in association with New Zealand coach holiday specialist, Grand Pacific Tours, has set a new standard in touring and now features two prestigious Ultimate Coaches, equipped with the latest finishes and technology.

The full size coaches have been configured with 20 luxury leather fully reclining seats complete with adjustable headrest and calf support for added comfort. Extensive onboard features have also been added including wood grain timber tray tables with built-in cup holders; panoramic viewing; air conditioning and seat belts; seat side personal storage areas providing easy access to travel bags; a stylish centre galley equipped with refrigerated drinking fountain and fridge units; individual USB points at every seat for charging camera, mobile phone and iPod/iPad; complimentary Wi-Fi and a personal audio control unit with multiple music channels including a complimentary set of headphones.

Each passenger also receives a number of exclusive extras including a deluxe travel set featuring a travel bag and ticket wallet; a complimentary pre-dinner drink at the welcome dinner; cloth bag including boxed mints and a complimentary bottle of water; access to daily newspapers and a range of glossy magazines; and an intimate farewell dinner including selected beverages.

A selection of seven itinerary options, ranging from ten to 19 days is available, all fully inclusive of taxes, premium accommodation, most meals, sightseeing and attractions. For details see www.1stclassholidays.com or call 01618-770433.



Newsbites

 TAUCK HAS signed an agreement with Travel Counsellors to assist in promoting and selling the Tauck product in the UK, including allinclusive European river cruises, quality guided land tours with exclusive access to sites and small ship ocean cruises.

For details see www.tauck.co.uk

- A NEW website has been revealed by Meet Gateway South Wales showcasing the best the region has to offer the MICE industry and providing the latest news from the area. Meet Gateway South Wales encompasses the local authorities of Newport, Monmouthshire and Torfaen who joined together following a grant from the regional tourism partnership, Capital Region Tourism, to generate additional business tourism spend within the region.
 - See www.meetsouthwales.org.uk
- HRS HAS announced the opening of its latest office in New York this month as part of plans to develop the American market for corporate customers and hotel partners.
 Details at www.hrscorporate.com
- FOLLOWING THE distribution of questionnaires, devised by the Institute of Customer Service, to The Travel Network Group's members in January, asking for their views on the current level of customer service they receive

- from the Group, results show that the group scored 76.1 out of 100. The result is slightly higher than the UK average of 76, as measured in the UK Customer Satisfaction Index (UKCSI).
- OVER-50S insurance specialist
 Staysure is set to expand into a full
 service travel agency. Staysure
 Holidays, a fully bonded travel agency,
 will offer a complete range of holidays
 from all the major tour operators,
 airlines, hotels and cruise operators,
 along with additional products such as
 insurance and foreign currency.
- ESTONIAN AIR has launched gift cards offering values of 50, 100, 300 and 500 euros. Cards can be used for partial or total payment of flight tickets and additional services related to the trip, such as empty seat options and travel insurance.
 - For details see http://estonianair.ee/en/info/services/g iftcard
- VISITORS TO Heathrow can now seamlessly look up and book minicab prices to and from anywhere in the UK using Heathrow's website and mobile app. Following a successful trial, Heathrow has partnered with minicabit to enable online users to instantly compare and book fixed minicab quotes from hundreds of licensed private hire operators around Heathrow and across the UK mainland.

Booking incentives

- TRAVEL 2 is giving agents the chance to win a four-night holiday for two with flights with Emirates/Qantas, staying in a terrace suite on half-board and including Imperial Club access at the Atlantis the Palm, Dubai and £2,000 spending money. To enter, agents should make a qualifying booking by October 31 that include Emirates/Qantas flights and a minimum three nights' accommodation. The company is also giving agents the chance to win a place on a Seychelles fam trip when they complete the Seychelles module on its T2 Academy by May 31. Any additional qualifying bookings to the Seychelles that are made before May 31 will also receive a second entry into the draw. Meanwhile, agents have until the end of this month to take part n the company's 'Every Day's a Pay Day' campaign, in partnership with Qantas, where they have the chance to earn up to £200 worth of shopping vouchers. Agents can earn £5 for securing three-nights' accommodation, car hire or campervan hire with a new booking, £50 for a new Cruise Plus holiday with Economy flights and up to £200 when booking a 14-night touring holiday and First Class flights with Qantas. Agents can earn £5, £10, £15, £25, £30 and £50 on a number of itineraries which will be doubled if they book Business or First Class flights, and doubled again if they book with Qantas. Once a qualifying booking has been made, agents need to email payasyouearn@travel2.com within seven days of the booking to claim their vouchers. For details see www.travel2.com
- AVIS CAR Rental has launched an agent booking incentive for all leisure reservations (three days minimum) rental made between now and the end of this month, for rentals taking place by the end of the year. Agents will receive a £10 John Lewis voucher for each booking made during the period. To receive the vouchers agents need to enter each booking reference number online at avistravelpromotions.co.uk/ shop-with-avis For details visit www.avis.co.uk/traveltrade or call 0844-581 0159.

 MYBOOKINGREWARDS.COM HAS announced that four new reward partners have joined its portfolio. The new rewards campaigns are with the St Kitts Tourist Board, Grenada Tourist Board, Bay Gardens Resorts in Saint Lucia and its first European programme with St Raphael Resort in Cyprus. Agent rewards include online cash credits on the MBR cash card, fam trip places and online retail vouchers (including Amazon and iTunes) for every registered booking. For details see

www.mybookingrewards.com/rewards

AGENT TRAINING

TIPTO HAS launched a new training incentive to give independent agents the chance to win a night out for two including restaurant and cinema tickets for their local area. Agents completing all training modules and answering the quiz questions correctly gain their five star status and will automatically be entered into the draw, which closes on March 31.

For details see www.tipto.co.uk



To celebrate Easter this year and to encour Easter bookings for 2016 by offering a rang chocolate cheer to agencies across the UK. Pictured getting ready to spread some chocolate cheer are the operator's Andy Travis and Anna Hawkins.

newsbulletin



URRAH, THE clocks go forward this weekend on 29 March and British summer time begins for another year. I don't know about you, but just knowing that summer is on its way gives me a boost and I can't wait for the warmer days to arrive along with the lighter nights.

We've already been having a taster of the better weather to come with some beautiful sunny spring days recently. It was a lovely sunny day when I headed down to Southampton to attend the recent exclusive travel agent pre-launch event on Britannia.

I stayed overnight, boarding about 4pm and was off before 9am next morning so I had limited time to see and experience everything Britannia had to offer. I did try my best to see as much of the ship as possible but unfortunately there were some things I missed. However, I was very impressed with everything I did manage to see. The décor throughout the ship is modern and stylish with an understated elegance and had more the feel of a five-star hotel than a cruise ship.

The ship has a huge focus on food with celebrity chefs contributing to various restaurants on board and a state of the art cookery school. The gala dinner menu was certainly very good and had an optional Marco Pierre White special menu choice. It was great to be one of the first to see Britannia. She is a beautifully designed ship, with excellent facilities and has something to appeal to everyone and will prove to be an ideal addition to the UK cruise market.

Films and TV can often influence customer's choice of holiday destination and in recent years we've seen this happen more and more. It's not surprising with the stunning scenery they show and the atmosphere they convey. In fact, tourist boards have long seen the potential of this and have often used this in their own marketing with great success such as 'The Lord of the Rings' country in New Zealand. This can often open up new markets and inspire people to travel to destinations they'd never considered before. This was obviously the case when I received an enquiry a couple of weeks ago from a client who wanted to go to Sicily only because she enjoyed the TV series 'Inspector Montalbano' so much. With TV series "Poldark" creating such much interest, I wonder if we'll be seeing more enquiries for Cornwall this year?

& ileen

by EILEEN SAUNDERS of Travel Counsellors To respond to any of Eileen's comments email jill.sayles@travelbulletin.co.uk

Luxury family escapes from Carrier

CARRIER HAS announced the launch of its latest brochure, Luxury Family Escapes 2015, offering savings of up to 50%.

The brochure is set by experience, rather than by destination and features eight specific chapters, directing families to the type of destination or hotel that may be suitable for them. They include Fly, Flop & Forget-about-it; Kids' Clubs; Young Explorers; Home from Home; Snow Angels; Beach and Beyond; Ultimate Playgrounds; and Little Voyagers.

All of the prices and savings in the brochure are based on the lowest available over the school holidays, and the operator has also sourced exclusives for guests including complimentary dining for children, access to kids' clubs, resort credit and complimentary ski lessons. For further information see www.carrier.co.uk/family

Cruise highlights from Hamburg

THE HAMBURG Tourist Board presented its cruise highlights for 2015 at this month's ITB event in Berlin

They include the launch of 'Hamburg Cruise Week' in September, which will include the 'Hamburg Cruise Days' festival and the 'Seatrade Europe' convention, while June will see the opening of Hamburg's third cruise terminal.

From this year, the Hamburg Cruise Days event and the Seatrade Europe convention will join forces. Alongside these two major events, Hamburg will also be hosting numerous other cruise-themed activities and events – among them the fvw CruiseLive convention, a one-day travel sales event for the cruise industry.

The first Hamburg Cruise Week is due to take place from September 4-13.

For more information see www.hamburgcruisedays.de and www.seatrade-europe.com

Meanwhile, the city is currently building a third terminal in Steinwerder in addition to the locations in the HafenCity and Altona

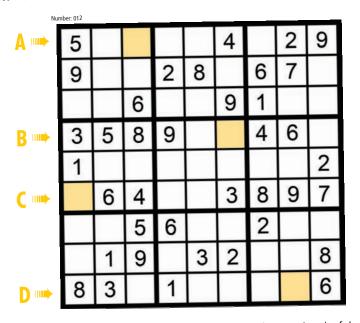
The Hamburg Cruise Center Steinwerder is being built on a surface area the size of about two football fields. Following its commissioning in June, as many as 8,000 passengers per arrival will be handled at the new terminal. To ensure smooth baggage transportation, the terminal will feature separate entry and exit areas. (Cruising – page 31)





Su Doku

Win a £50 M&S voucher in the travelbulletin Su Doku prize puzzle



Fill in all the squares in the grid so that each row, column and each of the 3 x 3 squares contains the digits 1-9.

Once you have completed the puzzle, simply identify the numbers that relate to the letters, A, B, C and D then e-mail the solution, with your name, company name, and full postal address plus phone and ABTA number if applicable to:

competition@travelbulletin.co.uk

Closing date for entries is Thursday, April 2nd. Solution and new puzzle will appear next week.

The winner for 13th March is Sara Wakelam, Personal Travel Agent in Sheffield.

March 13 Solution: A=1 B=7 C=3 D=9

Travagrams

Can you solve the following anagrams to decipher the destination & tour operator?



Hotel based in Los Cristianos, Tenerife



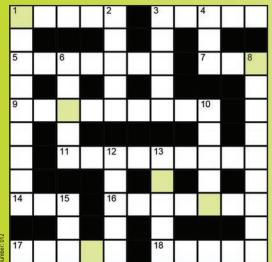
This Roman Amphitheatre in Arles is celebrating its 30th anniversary as a UNESCO Heritage Site in 2015.



Sweet bread? A peak in Brazil.

mage credit: Christian Haugen

Crossword



Fill in the crossword to reveal the mystery location highlighted by the green squares.

Across

- 1. Holiday parks operator (5)
- 3. Asian capital city (5)
- 5. Brittany Ferries operates to this French port
- 7. Flagship carrier of the Czech Republic (3)
- 9. English county (9)
- 11. American actress, Renee (9)
- 14. Spend them in 3 Across (3)
- 16. Popular resort close to Lisbon (7)
- 17. Port and sailing venue on the Isle of Wight
- 18. One of the Saronic islands, sounds mythological (5)

Down

- 1. Long running BBC medical drama series (5,4)
- 2. Highest mountain in the British Isles, Ben
- 3. Famous fountain in Rome, currently under restoration (5)
- 4. The Billion Dollar Chicken Shop, featured on TV, initially (3)
- 6. Major car hire company (5)
- 8. Country in the southern hemisphere (9)
- 10. Mountain overlooking the resort of Grindelwald (5)
- 12. This picturesque castle in Kent is a popular tourist attraction (5)
- 13. Fred. Olsen cruise ship, Black ____ (5)
- 15. State in 8 Down, initially (3)

For the solution to the Crossword, Where Am I? and Travagrams, please see page 44



Andy Stark, managing director of The Global Travel Group, unveils news and developments from the group's annual conference

'M SAT writing this as millions of people in the UK and northern Europe are witnessing what the BBC is calling the best solar eclipse in years. From the confines of my office at The Global Travel Group HQ in Chester, I'm not seeing a great deal I'll be honest. My news feeds are already flooded with bad photography of it and the office is buzzing with debates on it being better in 1999, while in one far corner, the merits of Bonnie Tyler's 'Total Eclipse of the Heart' as an iconic song plays along...

Whilst we are all used to seeing and reading about worldwide events from every possible angle, thanks to social media, it got me thinking about how getting people together and talking is often overlooked. The ongoing battle to find the balance between oversharing, being cool and being ironically witty just to get yourself noticed on social media rages on, when in real life, having actual conversations can often make it much simpler.

At the annual Global Travel Group conference last weekend over 120 members and 65 suppliers mingled and networked for two days. We discussed, debated and at times disagreed on everything from the upcoming election to the impact of APD and the importance of the peak period for modern travel businesses.

The feedback to date has been fantastic with our members reporting that the networking aspect of the conference is the piece that they got the most out of. Meeting new suppliers, discussing current hot topics within the industry face to face and sharing best practice tips with their peers.

One of our new initiatives, the new Global Advisory Panel (GAP), met for the first time to discuss a wide range of business topics and trends to help shape The Global Travel Group product offering moving forward. Putting a group of agents in the same room and asking them to discuss their business is always going to be informative - and at times fascinating. Different views, opinions, and importantly new opportunities were all brought to the table.

"Putting a group of agents in the same room and asking them to discuss their business is always going to be informative - and at times fascinating"

I was thrilled to hear about the new partnership formed between PST Travel Ltd and Belmond at the conference. Thanks to a discussion on the golf course ahead of the first day of sessions, a new successful business deal was formed. It's worth noting that both parties have commented that they just wish their golf was as good as their business networking...

It always baffles me when I see agents or suppliers at industry events simply mingling with their colleagues. Turning up at an event in the industry just isn't enough, you need to be a part of the conversation to really get something out of it. Proactively find out what's new from your existing partners and forging new relationships is the best way to get the most from an event. Let's be honest, some industry events can be pricey when you factor in travel and the hours spent out of the office. Making sure you get the most out of it is therefore a no brainer. Who knows who you might meet or what tips you might pick up that you can take back and apply to your own business.

I'm not knocking the importance of social media, I'm usually the one banging the drum about the importance of it. What I am thinking is that we can't let it become an 'either or' situation. Watching an event unfold or a change in the industry come into play that affects your business can't just be observed from social media, we need to keep getting out there and talking about it.

On that note, I'm off to join in that debate on the Bonnie Tyler song...



New Cinderella package to mark movie launch from Jumeirah Carlton Towers

To celebrate the launch of the Cinderella movie today (March 27), Jumeirah Carlton Towers in London's Knightsbridge is offering a new experience for all little princesses including a day at Harrods' Bibbidi Bobbidi Boutique, a fairytale-themed afternoon tea and an overnight stay in one of the hotel's deluxe rooms.

To begin, little princesses will receive the 'Cinderella Wedding Experience' makeover at the Bibbidi Bobbidi Boutique in Harrods. This includes a trip to the enchanting fairytale castle and, with the help of a Fairy Godmother, children will be transformed into Cinderella in fancy dress. Princesses will try out their own wedding gown and be treated like royalty with hairstyling and face paint completing the transformation.

Each child will also receive a Bibbidi Bobbidi Boutique sash, t-shirt and photograph.

The fairytale continues with afternoon tea in

Jumeirah Carlton Tower's elegant Chinoiserie. This includes sweet treats such as a Yuzu macaroon pumpkin carriage, a slipper created from Mango tuille, chocolate brownies and a popping candy wand.

The 'Happily Ever After'

experience is available until April 30 and prices lead in at £639 per room, per night excluding VAT and a discretionary service charge. For details email JCTreservations@jumeirah.com, call 020-7235 1234 or see www.jumeirah.com



InBrief

- GOLDGASSE HOTEL, a newly refurbished hotel offering modern luxury in the heart of Salzburg's festival district, has opened. The hotel features 16 guestrooms and suites, each named after a different Opera. Guests staying at the property, which is a member of Small Luxury Hotels of the World, can access nearby gardens, festival halls, Salzburg Cathedral, the Hohensalzburg Fortress and Mozart's birthplace, all within walking distance. For details see www.hotelgoldgasse.at
- VIETNAM'S SALINDA Phu Quoc Island is offering 50% off stays plus kids (aged under 12 years) go free places throughout this month and next. The half price savings are available to book until April 20 with prices leading in at £133 per room, including breakfast and transfers, offering a saving of £133 per room. A 54% super saving is offered for all reservations in May, with prices from £106, offering a saving of £143 per room.
 For details email contact@salindaresort.com or see
 www.salindaresort.com
- MÖVENPICK HOTEL Istanbul Golden Horn is set to open its doors next week (March 31) featuring 136 guestrooms and located on Istanbul's historic peninsula just ten minutes from the Old City's famous historic highlights. All rooms, including the hotel's seven suites, offer panoramic views of the city or the historic waterfront, 40-inch flat-screen TVs with satellite, free Wi-Fi, workstations, laptop-friendly safes as well as tea and coffee-making facilities. For details see www.moevenpick-hotels.com

Easter deals from Corinthia Hotels

CORINTHIA HOTELS is featuring a selection of Easter offers at its five-star properties across a range of destinations including London, Malta, Lisbon, Budapest, Prague and St Petersburg.

As examples, on Easter Sunday, Corinthia London will host an Easter Egg hunt in its recently renovated al fresco Garden Lounge from midday. Over the Easter weekend, afternoon tea becomes extra special when every guest receives a handmade Golden Easter egg. Once opened, an Easter treat could be revealed with a surprise gift ranging from a manicure by ESPA Life at Corinthia to a night's stay. A family-friendly package is also available for £630 which includes a night's stay for two adults and two children in adjoining guestrooms, English breakfast in The Northall, games console in the children's room with a selection of games, children's amenities in the room on arrival including Easter eggs for children and Laurent-Perrier Champagne for adults.

Corinthia Hotel Lisbon is offering a family-friendly package from 149 euros (approximately £107) per night, per room, including breakfast and complimentary stays for children under 12. It includes Saturday buffet dinner with Easter inspired menu including beverages, special in-room Easter treatment on arrival and complimentary breakfast for children aged up to 12 sharing their parents' room. For further information visit www.corinthia.com/easter

www.travelbulletin.co.uk March 27 2015 travelbulletin 13



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South African Tourism proudly announces the re-launch of the dedicated UK training programme.

Complete the training by May 31st and you could be one of six lucky winners to win a FAM trip to South Africa in September 2015, flying with South African Airways.

The first twenty people to complete the programme will win a bottle of South African wine.

Log on to saspecialist.southafrica.net/gb/en for more.







Lufthansa Group's airlines introduce new holiday destinations

CARRIERS IN the Lufthansa Group Airlines (Austrian Airlines, Brussels Airlines, Germanwings, Lufthansa and Swiss) are offering increased frequencies this summer including flights from Aberdeen to Frankfurt and Dublin to Munich, along with new services from Dublin to Geneva and Glasgow to Munich.

The airlines' offer will see popular tourist and leisure-orientated destinations added to the destinations served. During the summer holidays, many tourist destinations will be bolstered with further seasonal connections, with additional flights planned to be added to existing city connections.

This summer's flight timetable, which is valid from March 29 to October 25, sees the group's airlines offer more than 22,500 flights every week. Including the seasonal routes, airlines will be linking 321 destinations in 103 countries on four continents via its hubs in Frankfurt, Munich, Zurich, Vienna and Brussels, but also with many point-to-point routes.

As an example, Lufthansa will have a total of 215 destinations in its summer timetable and UK flights between Dublin and Munich will operate daily for the first time. Scottish passengers benefit as flights between Aberdeen and Frankfurt return to three times daily along with a new weekly service from Glasgow to Munich.

Elsewhere in Europe, the airline is adding the Polish industrial and commercial city of Bydgoszcz to its flight timetable as a new destination from Frankfurt. In future, the airline will operate a total of around 240 flights per week to one of its nine destinations in Poland. Its routes to neighboring Denmark will also be expanded to include the northern Danish city of Aalborg, served by a non-stop flight from Frankfurt. The sun destinations Heraklion (Crete/Greece) and Seville (Spain) are other new additions to the carrier's timetable.

For more information see www.lufthansagroup.com

American Airlines introduces new Business Class product on JFK flights

AMERICAN AIRLINES' flights between Manchester and New York (JFK) will be operated using newly retrofitted Boeing 767-300ER aircraft from this Sunday, offering passengers a refreshed Business Class experience.

The airline commenced retrofitting its existing Boeing 767-300ER last year, to offer 28 fully lie-flat Business Class seats with aisle access from every seat, and Manchester is the first in the UK to showcase the new product.

Other elements of the retrofit project include the installation of new LCD drop-down monitors onboard, new digital audio systems, refreshed lavatories and new seat covers and cushions in the main cabin that mirror the design of American's Boeing 777-300ER fleet, for a more consistent wide body experience.

As more retrofitted aircraft prepare to enter service, the company will deploy the refreshed aircraft to additional international and domestic markets.

<u>InBrief</u>

- TURKISH AIRLINES has commenced flights to Abuja, Federal Republic of Nigeria. Return fares from the UK (Heathrow, Gatwick, Birmingham, Manchester and Edinburgh) to Abuja start from £ 476.
 For details see www.turkishairlines.com
- BIRMINGHAM AIRPORT reports that it is continuing to experience significant growth in 2015, as almost 650,000 passengers passed through the terminal last month, an 8.4% increase on the same month last year. The airport has announced new routes for the months ahead including Madrid, Barcelona and Malaga with Norwegian, Barcelona with Vueling and New York JFK with American Airlines. See www.birminghamairport.co.uk for details.
- FLYBE IS to open a new base at Cardiff Airport. The airline will serve 11 destinations in the UK and Europe this summer and base two of its existing Embraer E195 aircraft at the airport. One of these 118-seat aircraft will arrive at Cardiff in June and the second in September. The carrier will offer flights to Belfast, Cork, Dublin, Düsseldorf, Edinburgh, Faro, Glasgow, Jersey, Munich, Milan Malpensa and Paris Charles de Gaulle.
- VIETNAM AIRLINES has launched a range of special fares to celebrate its move to Heathrow on March 31. Valid for online bookings made by that date, the new 'Super Deal' online fares offer savings on flights to a range of Asian destinations, with prices starting from £436 per person return, including taxes, for travel between April 5 and June 20.
 For more information visit www.vietnamairlines.com





In a series of features that focus on different airlines, we take a closer look at...





NO. OF DESTINATIONS/ COUNTRIES SERVED:

57 destinations, in partnership with SA Express, SA Airlink and its low-cost carrier, Mango, within South Africa and across the continent, plus ten intercontinental routes from its Johannesburg hub.

- NO. OF AIRCRAFT:
- AIRCRAFT TYPES:
 Airbus A319-100 (eight); Airbus A320-200 (12); Airbus A330-200 (six); Airbus A340-300e (eight); Airbus A340-600 (nine); Boeing 737 Freighter (four); and Boeing 737-800 (seven).
- CODE-SHARE AGREEMENTS: SAA has 26 code share agreements.
- NAMES OF CLASSES: Economy and Business.
- DETAILS OF SEAT PITCH IN ECONOMY/FIRST CLASS:
 Economy: 31 34" and Business: 73".
- ALLIANCE MEMBER:
 Star Alliance Member.
- AIRLINE'S MAIN USPS:

With double daily overnight flights from Heathrow to Johannesburg and easy onward connections, South African Airways offers flights to the largest route network within Southern Africa. On-demand movies on widescreen are offered, along with dining influenced by South Africa's finest chefs, award-winning wines and one of the most spacious Economy cabins to South Africa. South African Airways is proud to be the national airline of South Africa and deliver a world-class experience every time with their renowned, warm South African hospitality.

- FREQUENT FLYER/LOYALTYSCHEME: Voyager Frequent Flyer Programme.
- AGENT PERKS/TRAINING/FAM TRIPS: http://flysaatrade.com/ - Agent specific website which is a handy tool for trade to use. Some fam trip opportunities available throughout the year, most recent to Zimbabwe.
- NEW ROUTE DEVELOPMENTS/PLANS FOR 2015/16:

SAA is introducing direct daily flights to Abu Dhabi (United Arab Emirates), with the inaugural flight on March 29. Furthermore, the airline is looking at adding more destinations to its extensive African route network, following the necessary approvals.



SAA has renegotiated fleet lease re-extensions of three of its A340 aircraft, already representing a positive impact of R112million annually. A further five aircraft lease extensions and renegotiations are expected to yield additional savings in excess of R150million later in the year.

OTHER ANNOUNCEMENTS/ DEVELOPMENTS:

On October 22, SAA moved to its new home in Terminal 2 at Heathrow. SAA operates the first direct flight of the day from Heathrow to Johannesburg and has built an outstanding reputation for punctuality, winning the Flight Stats Award for the 'Most on Time Airline in the World' twice during 2013. SAA is also ranked in the top ten in the 'World's Best Business Class Airline Catering' at the 2014 Skytrax World Airline Awards. SAA is the only African carrier to achieve this ranking, and the only carrier flying directly between London and Johannesburg to achieve a top ten status.

In July, the airline announced a new onboard partnership with catering partner, DO & CO Event and Airline Catering Ltd. serving restaurant-quality gourmet meals to customers. With new on-board menus in both Business and Economy cabins on all flights from London Heathrow to Johannesburg, serving a selection of high quality international inspired dishes and South African award-winning wines.

Approximately 40% of all passengers and more than 50% of all air cargo within and to South Africa last year was carried by the SAA Group or under the SAA code.

- RESERVATION NUMBER: 020-8576 5555 (Option 2).
- UK CONTACT:

 Sales support team email saleslondon@flysaa.com
- WEBSITE ADDRESS: Flysaa.com.

To be considered for Plane Speaking email jill.sayles@travelbulletin.com



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HOLIDAYS AT HOME ARE GREAT



Premier Holidays prepares for walking week festivals in Jersey & Guernsey

PREMIER HOLIDAYS is preparing for a hectic spring season of activity surrounding the Channel Islands, with both Jersey and Guernsey's annual spring walking week festivals set to take place from May 2-16.

A popular island attraction, both walking week activities offer a selection of trails and walking routes to be explored, with options to suit all abilities and age ranges and both guided and self-guided routes to choose from.

Each island offers illustrated maps and directions for ease, so visitors can enjoy exploring either Jersey or Guernsey at their own pace. The operator offers a broad range of island accommodation throughout both Jersey and Guernsey's spring walking weeks, although due to popular

demand and limited availability, booking in advance is advised in order to secure the best deal.

In addition, the company is gearing up for its own spring schedule of Channel Islands events for agents. Business development manager, Carly Charteris, and product manager, Beverley Scarr are set to host a dualisland fam trip to Jersey and Guernsey from April 13-16, taking around 15 agents to explore the destination.

The operator will also be taking part in several BRIGHT roadshows throughout April and May in conjunction with Jersey Tourism. For details see www.brightconsortia.com

Meanwhile, agents can benefit from the company's agent incentive, earning £5 for every short-haul booking made to the Channel Islands,



Isle of Man, Isle of Wight, Isles of Scilly, Sark, Alderney or Herm. For more information call 0844-493 7532 or visit www.trade.premierholidays.co.uk





Movie & dinner nights up for grabs in Hoseasons' new agent campaign

HOSEASONS IS offering agents the chance to win a night out with friends worth £150 as part of a new campaign for March and April.

Nine 'Night out with Friends' prizes are up for grabs, each including a £100 restaurant voucher from www.restaurantchoice.co.uk and a £50 Odeon cinema

voucher.
The
company's head
of sales, Tariq
Khan, said:
"We're very
grateful for
the work that
agents across
the country
put into
selling our
holidays and
this is our
way of

acknowledging that. Everyone loves a night out at the movies with their mates, especially when dinner's thrown in for free too!"

The nine-week giveaway has been launched in support of VisitEngland's £4m Holidays at Home are GREAT campaign featuring Shaun the Sheep.

The campaign, aimed at inspiring Brits to holiday at home this year, follows the worldwide release of Shaun the Sheep the Movie last month.

Agents who confirm a booking with the operator by April 26, and register the booking reference with agency.sales@hoseasons.co. uk, will be entered into a weekly free-to-enter prize draw, taking place every Thursday until the end of April.

www.hoseasons.co.uk/pdfs/

For full terms and

conditions see

Nightout.pdf

New report reveals the true value of screen tourism for UK

FILMING IN the UK has reached record levels according to new research by Creative England and Visit England.

Last year saw a significant increase in film production in the UK, a 35% increase on 2013 and the highest recorded figure ever. As a result, screen tourism is a growing phenomenon, with more and more locations across the country benefiting from a booming screen industry.

Attractive tax incentives combined with England's countryside, coast, towns and cities, historic buildings and urban architecture, make this country a firm choice for producers and directors from across the globe

Now, new figures from Creative England and research specialist Olsberg•SPI prove that this is also great news for the visitor economy in England outside of London.

Viewers are no longer just content to watch a television programme or film on screen; increasingly, they want to see and explore the places they were filmed at first hand to fully immerse themselves in the world of the drama or film.

New research, produced in association with VisitEngland, looks at the impact of screen tourism across England outside of London – and it shows that our filming locations are attracting overseas visitors in abundance. International screen tourists, or 'set-jetters', brought between £100million-£140million to England's economy (outside London) in 2014, with the most popular locations generating up to £1.6million every year in international visitor spend.

Kaye Elliott, head of production services at Creative England said: "The positive impact of screen tourism to the economy is clear to see, but there is still much more we can do. At Creative England we work hard to encourage production teams to film in the English regions. We also work with tourist agencies to help them maximise the benefits of this growing trend. This country is full of magnificent locations and with spring finally upon us, now is a great time to visit those places made famous by our best loved films and dramas."

New trade launch from The Wilderness Collection

A NEW trade-facing experiential travel brand called The Wilderness Collection has launched this month, incorporating Wilderness Scotland, Wilderness Ireland and a growing reach into parts of rural England.

The company's business development manager, Russell Murray, said: "The rationale behind the brand's creation was due to the growing demand for the agent and partner sides of our business. We felt the need for one overarching trade name that encapsulated our services as an adventure tour operator specialising in active and nature-based travel experiences in the most beautiful and authentic regions of the UK and Ireland

Offered beneath the umbrella organisation will be a range of wilderness experiences including walking, sea kayaking, mountain and road biking, wildlife watching, open



canoeing, sailing, photography and family breaks in rural Scotland, Ireland or England.

The programmes offer small-group tours with professional wilderness guides, as well as bespoke and self-guided itineraries.

As an example of itineraries, a nine-day luxury tailor-made private adventure in Scotland, with mostly five-star accommodation, includes a private viewing of the Crown Jewels, a trip on the

Harry Potter steam train over the famous viaduct, a chocolate-making class, whisky tastings with a master distiller, a day learning to fish on the River Spey, a maritime adventure to see the Corryvreckan Whirlpool, a sea kayaking adventure among seals and a day's hiking in the West Highland mountains.

For more information call 01479-420020 or see www.wilderness collection.co.uk





Tauck's 14-day 'Best of Ireland tour' takes in Belfast's new Titanic exhibit

TAUCK IS offering a 14-day Best of Ireland tour from £3,630 excluding flights.

Guests will have the chance to travel through the Irish wilds of Connemara and along the coastal scenery of Northern Ireland's Antrim Coast Road, as well as visit Belfast's newly opened Titanic exhibit. Other highlights include visits to castles, abbeys and walled cities.

Two nights are spent in Dublin to explore its parks, streets, history and pubs, with other accommodation at Ashford Castle, country estates and a lakeside resort.

The itinerary includes transfers, 30 meals, service charges, gratuities to local guides, admission fees, taxes and porterage.

VisitEngland to become stand-alone body for English tourism

VISITENGLAND WILL formally separate from VisitBritain and VisitEngland, creating a truly independent body for England which puts the UK's biggest tourism market on a par with other UK nations.

This is one of the main recommendations in the Government's Triennial Review of tourism bodies VisitEngland and VisitBritain, which was laid before parliament by Helen Grant MP, the Parliamentary Under Secretary of State (Sport and Tourism).

The Review also recommends a new focus for VisitEngland on supporting the development of competitive and engaging tourism experiences.

VistEngland's chief executive, James
Berresford, welcomed the new direction. He said: "This gives us the role we have always wanted. We will be leading strategic development across the industry to ensure England's tourism offer is compelling. It takes us beyond marketing and involves us in helping shape the nature of the English

offer.

"England has amazing tourism assets but they must be made available and presented in a way that meets people's aspirations and to a standard that is comparable with other leading overseas tourism markets. This is essential to make sure people choose our country over others.

"Our concentration of support for developing new tourism experiences will be a catalyst for the next generation of world class leisure and business tourism offerings."

Exclusive Suffolk music festival from Kirker

KIRKER HAS introduced 'The Kirker Exclusive Music Festival in Suffolk' to its programme for this year.

The acclaimed Chilingirian String Quartet provides the musical accompaniment to the four-night holiday, during which they will perform pieces by Beethoven, Britten, Dvorak, Haydn, Mozart and

Schubert, exclusively for the operator's guests.

Accommodation is at historic Seckford Hall, and excursions to The Red House in Aldeburgh, The Maltings at Snape and the gardens at an Elizabethan manor house are all included.

Departing on June 8, prices lead in at £1,195 per

person, based on two sharing, including breakfast accommodation, four dinners, one lunch, three concerts, talks and excursions as per the itinerary, plus the services of a tour leader.

For more information call 020-7593 2288 or see www.kirkerholidays.com



£20,000 investment programme signals new era for Kent's The Canterbury Tales

THE CANTERBURY Tales visitor attraction has been revitalised following a £20,000 refurbishment programme.

The attraction, which has welcomed more than two million visitors from all over the world, underwent a major refurbishment over the winter where specialist set designers, Evolution Productions, revitalised the sets inside the Tales.

Other enhancements include live guiding by costumed characters has been extended to cover more of the tour, access has been improved for wheelchair users and new signage and leaflets have been produced to refresh the attraction's appeal and branding.

The Canterbury Tales brings to life five of Chaucer's best-loved stories with tales of love, romance and trickery, vividly recreated with all the fun of his original tales.

Its accurate reconstruction of 14th century England, set inside the former St Margaret's Church, gives visitors the opportunity to step back in time and experience the sights, smells and sounds of medieval times.

Admission prices are £8.95 for adults and £6.95 for children aged five-15 years.

For more information visit www.canterburytales.org.uk



SuperBreak highlights family packages to Alton Towers with four nights from £315

SUPERBREAK IS promoting its packages to Alton Towers, which is now open for the 2015 season, featuring a new Octonauts rollercoaster in Cbeebies

Land.
The company is offering a range of packages that combine overnight accommodation with

tickets to the park for all

the family and are fully commissionable. Prices in May are from £315 based on a family of four staying two nights at the three-star North Stafford Hotel and include a day's entry to the theme park for all the family. For details see www.superbreak.com/agent s or call 01904-436000.



Book Now! Click www.hoseasons.co.uk/agents or call 0345 498 6153



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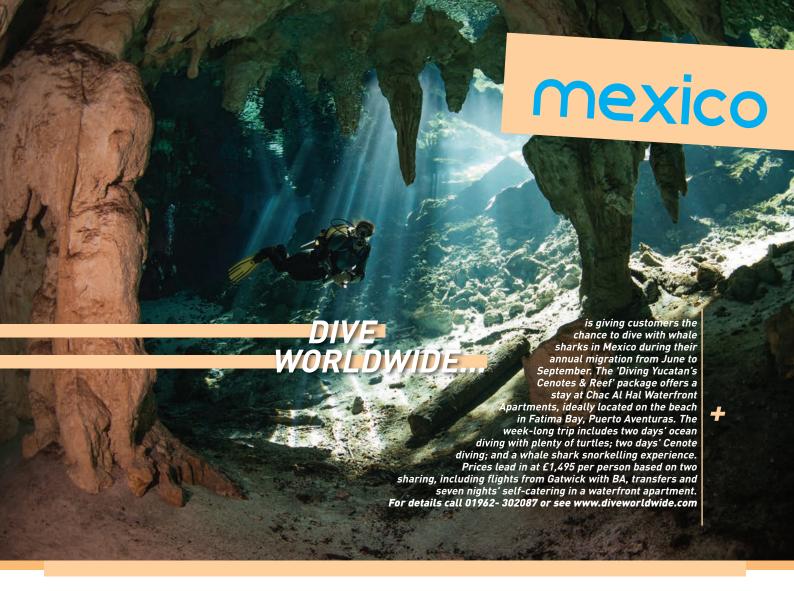












Cancun hopeful of further increase following last year's boost in visitors

THE CANCUN Convention and Visitors Bureau (CVB) has announced that global visitor numbers to Cancun increased by 7.5% in 2014, with a total of 4,013,002 tourist arrivals compared with 3,728,247 in 2013.

Every month in 2014 saw a year-onyear increase in arrival numbers with April and November seeing the most surges in global visitors. Europeans accounted for 202,276 visits last year, up 2 % year-on-year with UK tourists making up the lion's share of this

number with 93.049 arrivals.

In 2014 UK visitors took advantage of the air links to Cancun with Virgin Atlantic and British Airways operating direct flights from Gatwick. British Airways offer three direct flights a week while Virgin Atlantic customers can choose from two. Last year also saw Thomas Cook and Thomson operate their own direct regional services to Cancun.

The CVB attributes the growth in tourism numbers to a plethora of new hotel and attraction openings, increased flight connectivity and Cancun's growing reputation as a first class holiday destination for service and quality.

Last year the CVB worked closely with its partners in the UK to highlight Cancun's family product, nightlife and cultural attractions, and is continuing to promote these key messages this year. It also aims to highlight Cancun's events calendar, gastronomy scene, shopping and spa facilities.

For more information visit www.cancun.travel

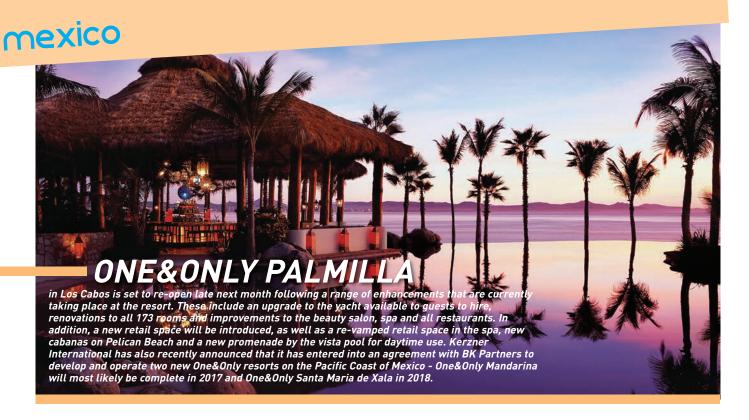
AMResorts announces launch of new agent Facebook campaign for Easter

FOLLOWING THE success of its Advent campaign, AMResorts is launching a new Facebook campaign for Easter. 'AMRAgents Easter Quiz' will be live on Facebook (AMResortsAgentsUK) from March 31 to April 7. Each day will feature a new multiple choice question and for each correct answer the participant will be entered into the prize draw. The more often the participant answers correctly, the higher the chances of winning one of the prizes. The grand prize will be a five-night stay for two on an Unlimited-



Luxury basis at Dreams Sands Cancun Resort & Spa in Mexico. The company

is also giving away a £50 Amazon gift voucher as a second prize.



Funway promotes range of twin-centre options following demand

FUNWAY REPORTS that it has seen a 12% increase in interest for twincentre holidays in Mexico.

The company's marketing executive, Rebecca Evans, said: "We have seen a significant rise in twin-centre holiday requests particularly with Mexico with more people wanting to squeeze the most out of their annual holiday. Our tailor-made approach allows customers to mix and match and combine destinations."

The operator's dedicated Mexico brochure includes a range of suggested twin-centre holiday options, with prices starting from £1,059 per person for ten nights combining Cancun and Orlando and including accommodation and flights.

The operator is also highlighting its 'Twin-Centre of the Month' option,



which this month is 'Las Vegas & Cancun', as part of its 'Mega March Campaign'.

Prices start from £1,199 per person for ten nights including five nights' stay in Las Vegas, followed by five nights in Cancun, plus flights.

The company is offering Cancun for summer 2016 with Thomas Cook

Airlines and is featuring a special early booking offer which includes a 'kids stay free' deal.

As an example, a seven-night stay at the three-and-a-half star all-inclusive Allegro Playacar by Occidental leads in at £999 including flights from Gatwick, based on a May 2 departure for bookings by April 12.





Journey Latin America adds new Copper Canyon railway journey

COPPER CANYON Railway and Baja Coast is a new itinerary from Journey Latin America which combines the exhilarating train ride along the rim and through the gorges of Copper Canyon, in Mexico's desert interior, with the beaches of Baja California and a stay in

the colonial centre of arty San José del Cabo.

The nine-day itinerary visits Mexico City, the Copper Canyon by train, stopping at Creel and Posada Barrancas and San Jose del Cabo in Baja California, and costs from £1,618 per person. It

includes breakfast accommodation, some meals, transfers and domestic flights.

For details call 020-860 01881 or see www.journeylatin america.co.uk



New ten-day Colonial Cities & Coastal **Resorts option from Trafalgar**

TRAFALGAR'S TEN-day Mexico's Colonial Cities and Coastal Resorts has been introduced for 2015, which moves from the urban capital of Mexico City to the small, colonial enclaves such as San Miguel de Allende.

Highlights include the chance to join a local expert archaeologist in Teotihuacan who helped uncover the Aztec ruins, a Be My Guest dinner at a 17th century mansion, unwinding on the sands of Ixtapa, exploring the rocky coast of Acapulco and tasting the local speciality of mescal in Taxco.

Prices start from £2,405 per person including flights, door-to-door transfers, nine nights' breakfast accommodation, sightseeing and the services of a travel director.

Yucatan Highlights from Contiki from £865

CONTIKI IS featuring a six-day Yucatan Highlights option which takes guests from the beach playground of Cancun to the jungles of the Yucatan and from the World Heritage Site of Chichen Itza to the thriving metropolis of Mexico City.

Highlights include taking part in a range of watersports, visiting a range of cultural sites and sampling a variety of local produce and tequila.

Prices start from £865 per person and include five nights' breakfast accommodation, sightseeing tours, local taxes, service charges and the services of a trip manager.

Alternatively, a nine-day Mexican Fiesta visits the ruins at Teotihuacan, Mexico City, the beaches of Puetro Vallarta and a visit to the little town of Tequila.

Prices start from £1,055 and include eight nights' breakfast accommodation, sightseeing tours, local taxes, service charges and a trip manager.



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Canadian Tourism Commission announces four new roadshow dates in April

THE CANADIAN Tourism Commission (CTC), its provincial and travel industry partners are inviting tour operator reservation staff, travel agents and members of its Canada Specialists Programme to attend any of its four roadshow events next month. They take place in Newmarket on April 22, in Glasgow on April 23, in Bristol on April 28 and in Birmingham on April 29.

The format for the evening events include a workshop session and a fun interactive quiz over dinner.

The CTC's travel trade manager, Adam Hanmer, said: "We

want to build on the success of last year's 'Keep Exploring Quiz' and take the show to some new cities and meet new agents. Taking Canada on the road like this is key to our ongoing training programme because nothing beats meeting agents face-to-face to showcase what Canada has to offer. Those attending are in for a fun packed night with an interactive learning experience and some great prizes to be won."

Agents interested in attending can register interest by emailing visitcanada@dial.pipex.com

More departures to the Rocky Mountains from Explore

EXPLORE HAS added additional departures to its Rocky Mountains and the Pacific Coast tour following a surge in demand for the trip.

Customers will spend
15 days taking in the
scenery of the Rocky
Mountains, along with the
glaciers and waterfalls in
the national parks of
Jasper, Clearwater and
Banff, plus Lake Louise.
Customers also have the
opportunity to whale

watch, sea kayak and explore the city of Calgary.

Tours depart between May and September and May and June 2016 and cost from £2,986 per person. The price includes flights; 12 nights' hotel and two nights' lodge accommodation; transport and the services of a tour leader and driver.

For more information visit www.explore.co.uk/travela gent or call 01252-888799.

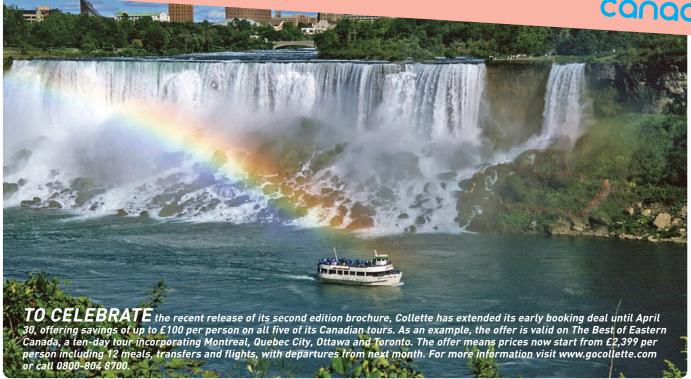
Rockies & Glacier National Park option from £2,900 with Tauck

TAUCK IS offering a ten-day Canadian Rockies & Glacier National Park from £2,900 excluding flights.

The itinerary includes insider stories about the national parks during filmed narratives by filmmakers Ken Burns and Dayton Duncan; a Wild West Welcome Dinner at Heritage Park Museum with entertainment featuring cowboy stunts and Calgary fiddlers; guided explorations in Banff, Jasper, Kootenay, Waterton Lakes and Glacier national parks in Canada and the US; accommodation at The Fairmont Chateau Lake Louise, The Fairmont Jasper Park Lodge and The Fairmont Banff Springs Hotel; a private lake cruise and a ride on a vintage 'Jammer' bus in Glacier National Park; expert mountain photography tips; and a wine and cheese reception.

Also included are transfers, 22 meals, service charges, gratuities to local guides, admission fees, taxes and porterage.





New 14-day option from Insight **Vacations**

INSIGHT VACATIONS has added a new 14-day Canadian Rockies & Pacific Northwest Adventure, which explores majestic landscapes, towering peaks and turquoise lakes.

Guests will begin the trip in Seattle before heading over the border to Vancouver, followed by Fraser Canyon to experience Hell's Gate Air Tram before departing for the alpine ski resort of Sun Peaks.

Other highlights include visits to Jasper National Park, Banff National Park, Waterton Lakes National Park and Glacier National Park.

Prices start from £4,625 per person and include flights, 13 nights' breakfast accommodation, VIP door-to-door transfers, included sightseeing and the services of a tour manager. For details see www.insight vacations.com

Atlantic Canada welcomes new flights for 2015

ATLANTIC CANADA, which includes the provinces of New Brunswick, Newfoundland and Labrador, Nova Scotia and Prince Edward Island, is to welcome new flights from the UK this year.

Direct flights are currently available from the UK to St. John's International Airport in Newfoundland and Labrador. In addition, there are regional connections from Nova Scotia and other Canadian provinces to both St. John's International Airport and Gander International Airport.

In the winter months (October - April), Air Canada's Heathrow - St. John's route will operate three times weekly, and from May until the end of October, the airline will operate a daily flight from Heathrow.

New for this summer,

Canadian Affair's airline arm. Air Transat. has announced a new direct flight from Gatwick to St. John's which will start on June 18, departing London on Tuesday and Thursday and returning on Monday and Wednesday. The flight will then continue on to Nova Scotia's Halifax Stanfield International Airport. The new flight will continue throughout the summer until September 3.

Canadian airline WestJet has announced that it will continue its daily flight from Dublin to St. John's this year, with flights scheduled to commence from May 2 until October 24.

Meanwhile. Nova Scotia's Halifax Stanfield International Airport has unveiled new developments for 2015 and is the main air access point for the maritime provinces of New

Brunswick, Nova Scotia and Prince Edward Island.

The province currently receives a direct, yearround, daily Air Canada flight from Heathrow, but new for this year, WestJet will operate a daily direct flight from Glasgow into Halifax from May 29 until October 23.

Europe Airpost will also operate a weekly summer flight originating in Paris, stopping in Dublin and continuing to Halifax each Friday from July 10 to September 11. The province also benefits from an indirect summer route operated by Icelandair which goes via Reykjavik in Iceland from various UK airports including Heathrow, Gatwick, Glasgow and Birmingham. For more information visit www.atlanticcanada holiday.co.uk

Icelandair & KLM Royal Dutch Airlines announce new routes

ICELANDAIR HAS launched frequent flights to Edmonton in Alberta from regional airports across the UK.

Flying via Reykjavik, flights are available from Glasgow, Manchester, Birmingham, Heathrow and Gatwick.

In other airline news, KLM Royal Dutch Airlines will be launching year-round

flights to Edmonton via Amsterdam from May 5 with a three times weekly service, followed by a fourth weekly service from June 22. The new route will operate with a wide-body Airbus A330-200, with 30 Business Class seats, 35 Economy Comfort Zone seats and 178 Economy



Rocky Mountaineer announces enhancements to SilverLeaf Service

TO MARK its 25th anniversary, Rocky Mountaineer has enhanced its SilverLeaf Service, offering more fresh, local and gourmet menu options.

The menu, designed by the company's Michelin-Star executive chefs, continues to draw inspiration from the bounty of Western Canada, incorporating local ingredients such as Pacific Salmon and Prime Alberta Beef.

The new culinary programme includes seat side service; more beverage choices; gourmet snacks; and customisation, including portion choice, entrée options at breakfast and lunch and customisable servings.

The service is available on three routes: First Passage to the West, Journey Through the Clouds and Coastal Passage.

Booking boost for Ranch Rider following weakening of Canadian dollar

RANCH RIDER reports that it is seeing a surge in Canada bookings following the weakening of the Canadian dollar against the pound.

The tour operator offers ranch holidays, add-on self-drives and adventures in three provinces including British Columbia, Saskatchewan and Alberta.

The operator's managing director, Tony Daly, said: "With the loonies downward trend set to continue, the country is great value for money and with a choice of working, guest and luxury guest ranches we have options for everyone - from the experienced equestrian to families and couples in search of a more extravagant riding holiday. "There's a great deal of choice in Canada to suit all budgets and with

the pound riding high against the Candian dollar, more clients are looking to extend their stay in the provinces they are travelling to a positive for agents' commission prospects."

Prices for ranch holidays start from £919

per person, based on two sharing for a six-night stay at British Columbia's Tod Mountain Ranch.

The price includes accommodation, meals, most ranch activities, taxes and

transfers, but excludes car hire (from £289) and flights.

To book or for further details call 01509-618811 or see www.ranchrider.com



InBrief

- CANADA is getting set to celebrate its 150th birthday in 2017. The federal government has announced an \$80million investment into the refurbishment of the Canada Science and Technology Museum in Ottawa, with the reopening scheduled in 2017 as part of Canada's 150th birthday celebrations. For details see www.canada150.com
- THE \$360MILLION Trump International Hotel and Tower Vancouver is set to open in autumn 2016 in Coal Harbour, making it the latest location for Donald Trump's collection of luxury hotel properties. The 63storey building will be the second tallest in Vancouver and will offer 147 guestrooms. See www.trumpvancouver.com
- HYATT HOTELS CORPORATION has announced that its affiliate has reached a management contract with Claridge Homes to create its first Canadian hotel. Andaz Ottawa Byward is expected to open in mid 2016 and will offer 200 guestrooms, a restaurant, roof top bar and lounge, plus an outdoor terrace.
- THE CANADIAN CITIES of Moncton, Montreal, Ottawa, Winnipeg, Edmonton and Vancouver will play host to the FIFA Womens World Cup this summer. See www.fifa.com/womensworldcup

22 April Newmarket23 April Glasgow28 April Bristol29 April Birmingham







We are delighted to invite you to our Keep Exploring Quiz 2015!

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How agents can add value to cruising to make it BIG business

by **GORDON McCREADIE**, director of sales and marketing,

TRAVEL2

ORKING IN the travel industry undoubtedly has its perks but sometimes I feel like a doctor being asked medical advice at a social occasion. Although, in my case, it's more about First Class flight upgrades and free holidays than allergic reactions and hushed tones of is this normal?'...

Increasingly the questions have been about the top cruise destinations, tips on which cruise line to choose or how a cruise can be tied into a wider holiday. Despite the press coverage this past week regarding the fall in the number of British holidaymakers taking a cruise, cruising is still big business. Here at Travel 2, bookings aren't showing any sign of slowing down and it got me thinking about just how much value agents can add here.

Some 22.1 million people took a cruise last year. That's a whopping 800,000 more than in 2013. Even the Queen got in on the action recently by officially naming the new P&O ship in Southampton. Hitting the high seas is addictive; the ability to visit a whole host of destinations in one trip whilst only needing to unpack once has huge appeal for many.

Concerns regarding over-saturation in the market and too much capacity just haven't materialised. According to CLIA (the Cruise Lines International Association) there are 22 ocean and river ships due to launch this year alone and 55 in the pipeline for the next few years up until 2020.

Here at Travel 2 we have had our eyes firmly set on the cruise market since 2013 with the launch of Cruise Plus. We now offer cruise products

with a whole host of suppliers and while cruise was always a part of the Travel 2 portfolio, the creation of this standalone brand ensures increased focus, ground and air products contracted specifically to complement a cruise and a dedicated team of specialists within our call centre to guide agents through the booking process and offer advice.

With revenue increasing from £1-12million in the past 12 months, a dedicated team of nine call centre staff to focus on cruise, plus the launch of our first cruise mini brochure, we understandably have ambitious growth plans for the cruise sector ourselves.

our cruising product is extensive and competitive to ensure our agents have a wide range of bespoke cruise packages with airfares, a global portfolio of hotels and tours, and transfers all available.

Cruise lines do a fantastic job of persuading consumers that they can offer an all-things-to-all-people onboard experience. However with cruise continuing to hit the big time, sorting through the extensive yet often baffling array of information online is sometimes a step too far formany.

This is where agents are increasingly adding value to their customers' holiday experience – by identifying the different perks and quirks onboard and what itinerary and ship would best suit their needs and preferences. This could be as simple as the difference in facilities or inclusions, to the change in a cruise's feel at specific times of the year. Have you ever been to the Caribbean on

cruising

one of the world's largest cruise ships at Christmas or headed to the Med in the Easter holidays?

Similarly, for agents selling long-haul holidays, adding cruise as part o a bigger itinerary is a great opportunity there for the taking. With the increasing number of flights out of UK regional airports, conveniently connecting customers with cruise itineraries in the Caribbean, Dubai and Australia, cruising as an add-on is a great way to see multiple destinations within one trip.

By their nature, these types of trips are often a little more complex and agents can really cash in on the specialism required to sell tailored packages by booking through one operator for bespoke ground arrangements and an entirely protected itinerary from start to finish

I am a firm believer that whether you have a bricks and mortar store, sell online or are a homeworker, customers want the perfect holiday and are willing to pay for your specialism in order to put together the trip for them. All too often we are drawn into the trap of promoting the headline price instead of value. Personalised, trusted advice is more valued now than at any time and cruising is no different.





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Celebrity Cruises to homeport in Abu Dhabi

CELEBRITY CONSTELLATION, the co-flagship of Celebrity Cruises' 11strong fleet of luxury cruise ships, is to homeport in Abu Dhabi's Zayed Port from November 2016.

The 2,170-guest vessel will be the first ship to make the Abu Dhabi Cruise Terminal its home, adding momentum to the emirate's drive to become a world-class cruise destination.

Between November 2016 and the end of January 2017, Celebrity Constellation is expected to bring 15,000 guests to Abu Dhabi on six luxury cruises of the Arabian Gulf and Indian Ocean. For more information see www.celebritycruises.co.uk

Emerald Waterways launches national TV ad campaign

EMERALD WATERWAYS has embarked on its biggest national, multi-channel UK television ad campaign.

The six-week campaign, which features a voiceover by Carol Vorderman, showcases the on-board innovation and fullyinclusive service the line offers.

In conjunction with the campaign, the company is offering guests who book their 2016 river cruise by May 29 the chance to set

sail on a fully-inclusive journey from £995 per person, with guaranteed savings of £1,000 per couple and up to 350 euros in onboard credit.

The line's brand manager, David Winterton, said: "This is our biggest TV campaign to date, so we are delighted to have Carol Vorderman, a national treasure, provide the voiceover. We've enjoyed a real surge of popularity since our launch and it



looks set to continue with the announcement that our fifth ship will launch in early 2016."

For details visit www.emeraldwaterways.tv

Regent Seven Seas to introduce brand's first culinary centre

REGENT SEVEN Seas Cruises is adding two new exclusive venues to Seven Seas Explorer.

The luxury liner will feature the brand's first culinary instruction centre called the Culinary Arts Kitchen, and will debut a new social venue named the Meridian Lounge.

The Culinary Arts Kitchen will provide guests with all the ingredients to expand their culinary skills in a welcoming environment, with 18 individual cooking stations. Guests attending classes will receive highly-individualised instruction, as each student will cook from their own personal workstation for authentic, hands-on training. The culinary workstations are fully equipped with top-of-the-line induction

cooktops, stainless steel sinks and a comprehensive collection of additional cooking essentials.

Meanwhile, on the port side of deck five, guests will discover a new elegant entertainment venue called the Meridian Lounge. The lounge features taupe leather furnishings and dark wood accent tables, while across the room a rosewood parquet dance floor leads to an intimate stage that will host live musical performances.

Guests can use the lounge to enjoy pre- or post-show cocktails or take in the ocean views.

For more information and reservations call 02380-682280.

cruising



T THE recent Cruise Shipping Miami event CLIA revealed that more Europeans than ever booked a cruise in 2014 – an increase of 0.5% compared to the 2013 figures. Since the beginning of the economic crisis in 2008 the European cruise market grew by 44% - an incredible sign of the resilience and steady growth of the most important cruise market outside of North America.

Because of capacity changes in Europe last year we saw a dip in the numbers from UK & Ireland, but the recent launches of Britannia and Magellan reinforced the importance of the UK market. And with both Anthem of the Seas and Britannia based in the UK this year – two of the newest most sophisticated cruise ships ever launched - we can clearly demonstrate that cruise lines are investing heavily in our market.

Of course the UK and Ireland is not just a great source market for cruise guests – we are a destination too. Figures released by CruiseBritain show that more passengers than ever before visited Great Britain; indeed 110 ships called into UK ports, bringing a record 922,000 passengers on day calls.

Meanwhile, numbers in Australia and Asia continue to show significant increases in both guest numbers and in the number of ships based in the region - whilst ships move in and out of ports and areas based on geopolitical events and changing circumstances.

The cruise industry is a truly global industry, and one benefit of that is the ability to work closer with our trade partners to help train, inform and accredit travel agents and also to come together to promote cruise holidays to customers. Our recent River Cruise Weekend, and our upcoming CLIA Cruise Week in September are great examples of where we work alongside the media, cruise lines and travel agent members to promote the idea of a cruise holiday to those who are 'yet to cruise'.

In the UK we recognise that we are part of a single global cruise industry and that is the best way to enjoy the true benefits of that worldwide cruise community. We are all here to work together to promote cruise, to make sure that we properly match customers with the right ship, and to be true ambassadors for the industry. Of course given the limited number of cruise berths available we will continue to compete for space for UK & Irish cruise guests, and of course we should encourage cruise lines to keep positioning ships close to our shores as we have such a high propensity to cruise in Europe.

But we should also remember that a cruise holiday is a very different holiday choice than alternatives and as a result our competition is the lack of understanding amongst the holidaying nation of the great holiday that cruise offers; and it is only by working together that we are going to convert those who are 'yet to cruise'.

France break from £299 with VoD

VOYAGES OF Discovery is offering 'A Flavour of Voyager and France' sailing from May 12-15 which offers visits to St Peter Port and Honfleur which influenced Boudin. Courbet and Monet

The cruise also allows passengers to take in Giverney and prices start at £299 including gratuities,

accommodation. entertainment and meals on board, including the captain's gala dinner.

Other itineraries include 'Oslo & The Timeless Fjords' from May 15-25 from £599 and a 'Spectacular Norway & The Enigmatic White Sea' sailing from June 8-27 and leading in at £1,499.

New Carnival programme encompasses 28 nine-15-day adventures

Carnival Cruise Line has launched Carnival Journeys, a unique collection of nine- to 15-day seagoing adventures that kick off this autumn and feature ports throughout the Caribbean, Central America, Hawaii and Mexico, along with a range of onboard experiences.

The new programme has been introduced to provide guests with new itinerary choices that will feature less travelled, more exotic ports of call. The itineraries are specifically designed for guests who are looking for a longer cruise holiday that will provide the opportunity to visit a wide variety of destinations and more time to enjoy all of the features and facilities available on a selection of the line's ships.

Christine Duffy, the line's president, said "These new cruises offer our valued travel agent partners a tremendous new sales opportunity and a great way to earn enhanced commissions based on the longer cruise duration."

The new programme will debut with an 11-day cruise on Carnival Dream from New Orleans to San Juan on October 4. The programme will run until November 27, encompassing 28 departures from eight convenient North American homeports including Los Angeles, Galveston, New Orleans, Miami, Port Canaveral, New York, Baltimore and San Juan.

Cruises will operate either round-trip from these homeports or one-way between these ports and San Juan. For more information call 0845-351 0556.

HAL to sail 124 Alaskan voyages in 2015

HOLLAND AMERICA Line has announced that its ships will sail a total of 124 Alaskan voyages between May and September this year.

In May, MS Noordam will move to the region, whilst MS Statendam will be positioned exclusively on 14-day roundtrip itineraries from Seattle. MS Statendam will sail longer voyages, and MS Zaandam will take on Gulf of Alaska itineraries. MS' Amsterdam, Oosterdam, Volendam and Westerdam will all offer seven- and 14-day cruises.

The line's Land+Sea journeys combine an Alaska cruise with overland exploration and this year guests have more options to see this remote part of the world.

Seven-day Alaska cruises from Seattle or Vancouver start from £499 per person and 14-day voyages start from £959. Ten-day Land+Sea journeys start from £799, and all prices are cruise-only and are based on two adults sharing an inside cabin.

For more information or to book visit www.hollandamerica.com or call 0843-374 2300.



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"This is a different style of cruising - simple, stylish and without the mega-resort feel of new ships." Deborah Stone, Sunday Express "Beautiful ship, wonderful food and you couldn't ask more of your staff." Kate Miello, Mail Newspapers "Congratulations! I was really very pleasantly surprised by Magellan and I'm sure great sails (and sales) await!" Dave Mills, Iglu







Following the naming by Godmother, Gloria Hunniford, and launch events attended by over 4,000 guests to much acclaim, *Magellan* has begun her exciting 2015 maiden season.

The 1250 passenger *Magellan's* cruise programme will take her to the Norwegian Fjords, British Isles, Scandinavian cities, Iceland, Baltic cities & Russia, Canary Islands & Madeira, West

Indies, Christmas Markets, Amazon and Land of the Northern Lights. *Magellan's* home port is London Tilbury, plus three spring fjordland cruises will sail from Newcastle and Dundee. Over 75% of her 2015 programme is now sold. So don't miss out - order brochures today from TradeGate.co.uk and for any promotional opportunities, contact the Trade Sales Team on 0844 414 6140.

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Disney Cruise Line introduces Star Wars Day at Sea on select sailings

IN 2016, Disney Cruise Line guests can celebrate the legendary adventures and iconic characters from the Star Wars saga during a new, day-long celebration on eight special sailings on the Disney Fantasy: Star Wars Day at Sea.

Occurring one day during each of eight Disney Fantasy sailings, Star Wars Day at Sea will transport guests to a galaxy far, far away - in the Western Caribbean. The event features a full day of Star Wars celebrations, including a deck party, meet-and-greets with favourite characters, Star Wars-themed youth activities, unique food and beverage offerings, plus special merchandise.

Also featured will be

exclusive at-sea screenings of the Star Wars films and the new Disney XD animated series, Star Wars Rebels.

Highlights include meet and greet with characters including Darth Vader, Chewbacca, Boba Fett and Stormtroopers; a shipboard version of the popular Jedi Training Academy experience which invites young Jedi hopefuls to learn lightsaber moves from a Jedi Master; friendly family competitions including Star Wars trivia games, covering fun facts from the film and television sagas; Star Warsthemed arts and crafts. games and activities in Oceaneer Club and Oceaneer Lab youth clubs; Star Wars-themed specialty cocktails in the nightclub for adults; viewings of the first six Star Wars films plus episodes of the new Disney XD animated series, Star Wars Rebels.

On each of the special sailings, celebrities and insiders from the Star Wars galaxy will share their experiences, meet fans and sign autographs, and there will also be a Star Wars Deck Party which culminates in a fireworks display.

Star Wars Day at Sea will be on Disney Fantasy cruises sailing on January 9 and 23, February 6 and 20, March 5 and 19; and April 2 and 16, 2016. Departing from Port Canaveral, the seven-night Western Caribbean itinerary includes Cozumel, Mexico; Grand Cayman, Cayman Islands and Disney's private island in the Bahamas, Castaway Cay. For more information visit www.disneycruise.com or call 0800-171 2317.

Ponant welcomes leading chefs on new ship

PONANT'S NEW ship, Le Lyrial will welcome some of the best chefs and sommeliers on board in August when it departs from Athens.

Guests include Michelin-starred chef Stephanie Le Quellec, winner of the 'Top Chef' competition in 2011 and head chef at the Hotel Prince de Galles in Paris, who will prepare the ship's gala dinner and run two cooking workshops during the cruise; Philippe Faure-Brac, previously awarded 'Best Sommelier in the World'; and Paolo Basso, a Swiss-Italian sommelier, who also won the 'Best Sommelier in the World' title in 2013. For details see

www.en.ponant.com

Norwegian Cruise Line launches Cruise Highlights Brochure for 2016/17

NORWEGIAN CRUISE Line has unveiled its Cruise Highlights Brochure for the April 2016 – April 2017 season.

The brochure focuses on the wide choice of European itineraries, with four of the line's ships cruising in European waters again in summer 2016.

Norwegian Epic will continue to be deployed in Europe year-round having been home ported in Barcelona for the first time in the 2015/16 season.

The brochure also includes year-round cruises to the Caribbean on Norwegian Escape and Norwegian Getaway from Miami, Norwegian Gem's new Caribbean cruises from Puerto Rico's capital San Juan and sailings to both the Caribbean and Panama Canal on Norwegian Pearl, as well as cruises in Hawaii (from/to Honolulu), South America, Alaska and Canada & New England. For details see www.ncl.co.uk or call 0845-201 8900.

www.travelbulletin.co.uk March 27 2015 travelbulletin 39

MSC Cruises' new 'Seaside Class' ship to sail year-round from Miami

MSC CRUISES has announced that the first of its next generation 'Seaside' class ships – set to debut in November 2017 – will be named MSC Seaside, and will sail year-round from Miami to the Caribbean

Underlining its commitment to grow in the US market, the line will operate from an expanded and renovated terminal and berth at PortMiami, allowing it to provide a first-class service to guests from dedicated facilities.

As part of the announcement, the company's chief executive, Gianni Onorato, revealed the first Seaside-class vessel will feature the most original and interactive aqua park at sea – including the latest in high-tech slides.

He said: "The Seaside class of ships is part of our 5.1 billion euro fleet expansion plan that will allow us to double capacity by 2022. Since bringing MSC Divina to Miami in November 2013 we've seen significant demand from consumers, excellent support from our travel agent partners and a growing need for additional MSC Cruises ships in the region."

The company announced the construction of two state-of-the-art



Seaside-class vessels in May 2014 and the ships were instantly dubbed 'the iPhone of the cruise industry' for their radical design.

The ships – built by Italy's Fincantieri – will have a unique low-level promenade filled with shops, bars and al fresco dining options to maximise the outdoor space for guests. They are due for delivery in November 2017 and May 2018 – with an option for one more in 2021.

Following the delivery of MSC Seaside, the ship will make its way to Miami for the line's first christening ceremony in the US. She will feature one of the most interactive and originallydesigned aqua parks at sea, with four slides and attractions for all ages.

As well as the Seaside-class vessels, the company's 5.1billion euro fleet expansion consists of orders for two new 167,600gt 'Vista-class' vessels, being built by STX France, plus an option for two more.

The ships will accommodate 4,500 passengers and are due for delivery in 2017 and 2019.

For more information see www.msccruises.co.uk or call 020-3426 3010.



reached its 2015 sales target last week, much earlier than in previous years as February saw huge growth with an increase of more than 200% on the same period last year. This month will see Avalon Waterways debut its Panorama Suite Ships in France. Avalon Tapestry II will be launched into service tomorrow (March 28) sailing the 'Paris to Normandy's Landing Beaches' cruise, whilst the year old Avalon Poetry II (pictured) will set sail today for its 'Burgundy & Provence' cruise from Arles to Chalon-sur-Saone on the Rhone.
For details see www.avaloncruises.co.uk or call 0800-668 1801.

Costa Group proves a driving force in European market reveals CLIA analysis

RECENT ANALYSIS by CLIA (Cruise Lines International Association) at the Cruise Ship Miami 2015 exhibition has demonstrated that The Costa Group is now the market leader in all major markets in continental Europe.

Findings revealed that in 2014, five out of ten guests in the major continental European markets spent their holiday on a cruise ship operated by the Costa Group.

The line's CEO, Michael Thamm, said: "Being market leader in the major European markets is an incentive for us to provide our guests with unique vacation experiences and the best service at all times. I would like to thank our guests for the trust and confidence they have placed in us and also our numerous loyal sales partners for their support. We will expand our leadership position in Europe, as well as in Asia, with a wide variety of innovations and strong growth."

In November 2014, the company launched its new flagship, the Costa Diadema (4,947 passengers) and is set to expand further with two new ships in 2016.

Riviera Travel boosts 2016 river cruising with new itineraries

RIVIERA TRAVEL has announced its 2016 river cruise dates are now on sale, with more dates added to a selection of itineraries, selected 2016 cruises at 2015 prices, as well as the launch of a new seven-night itinerary, Medieval Germany

- the Main to the Danube, which sails on the five-star Swiss Tiara.

Prices for the new cruise lead in at £1,299 per person including flights, transfers, full board accommodation, all guided excursions and the services of a

cruise director and tour manager.

The company is also offering a limited number of sole occupancy cabins with no supplement on lower decks.

For details see

www.rivieratravel.co.uk/agents



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Crystal Cruises unveils four separate global itineraries for 2018 world cruises

FOR THE first time in Crystal Cruises' history, Crystal Symphony and Crystal Serenity will each embark on world cruises in 2018, offering travellers four separate global itineraries.

The concurrent world cruise routes for 2018 begin in January with both ships simultaneously arriving in Sydney on February 17. This rare meeting allows the opportunity to combine the itineraries of the two ships, as guests can switch vessels for a new voyage.

Ranging from 97 to 129 nights, the innovative voyages will travel to a combined 111 destinations in 45 countries, featuring 16 maiden calls

and 50 overnights. During the ships' rendezvous in Sydney, full world cruise guests will be treated to a gala celebration.

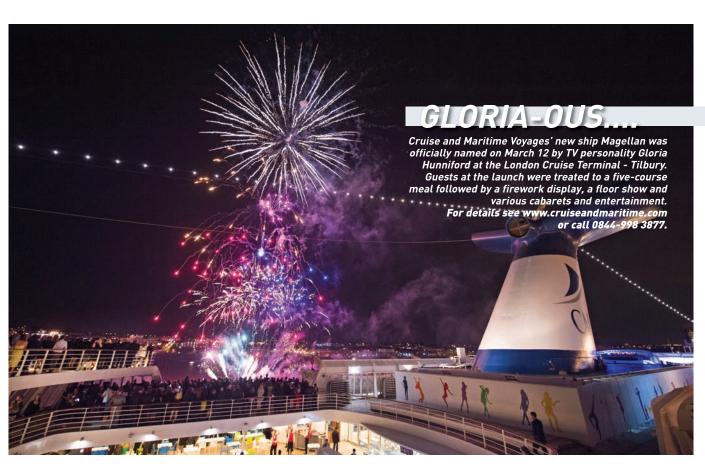
The line's 2018 world cruise collection includes Crystal Symphony's first full World Cruise since 2003; Crystal Serenity's 15th global expedition; and the ability to begin on Crystal Symphony then switch to Crystal Serenity in Sydney for a journey through Asia, India, and the Holy Land; or set sail on Crystal Serenity before joining Crystal Symphony in Sydney for a South Pacific route to Miami.

World cruise itineraries for 2018 include a 114-night Cape Town to

Miami option from January 7 to April 30; a 112-night Los Angeles to Rome sailing from January 23 to May 16; a 129-night Cape Town to Rome voyage from January 7 to May 16; and a 97-night Los Angeles to Miami itinerary from January 23 to April 30.

The voyages are also available for booking in shorter segments, and until April 30, full world cruise 'book now' fares start at £32,589 per person with Crystal Society for a repeat guest, offering savings of up to £5,946 per person.

For further information see www.crystalcruises.co.uk or call 020-7399 7601.



New figures reveal British ports continue to attract record number of cruise passengers

FIGURES RELEASED by CruiseBritain show that more passengers than ever before visited Great Britain through the country's 57 cruise ports last year. A total of 110 individual ships called into UK ports, with many ships calling on multiple occasions, and these ships brought a record 922,000 passengers on day calls, a rise of 6% over 2013.

Chair of the organisation, Daren Taylor, said: "The growth in day call passengers is the continuation of a seven-year trend and one that we and our members work tirelessly to encourage. Last year saw a drop in the number of passengers beginning their cruise at British ports but the introduction of P&O Cruises' Britannia and Royal Caribbean's Anthem of the Seas is anticipated to redress the balance. It is a glowing testament to Britain's strength as a cruise destination that the country can attract the newest, largest and most contemporary cruise ships in the market.

"With 57 ports capable of welcoming a

cruise vessel, Britain can offer a port for every cruise ship currently sailing - from the largest vessels carrying thousands of passengers to mid-range and boutique ships, and to the small expedition ships looking for a more remote experience. As the global cruise market continues to grow, we are confident that Britain's appeal as a cruise destination will mirror that growth."

For more information see www.cruisebritain.org



Fred. Olsen Cruise Lines sails to a record 253 ports in 2016/17

FRED. OLSEN Cruise Lines has announced that in 2016/17, its fleet of four ships – Balmoral, Braemar, Boudicca and Black Watch – will be visiting 253 destinations in 84 countries.

The line will be sailing from a total of ten convenient, regional UK departure ports in 2016/17 – Southampton, Dover, Harwich, Tilbury, Falmouth – a new addition – Liverpool, Newcastle, Rosyth (for Edinburgh), Greenock (for Glasgow) and Belfast.

The 2016/17 programme will also include a record 23 maiden calls and there will be six 'mystery' maiden calls, which will only be revealed to those guests who book a place on the line's first 'Maiden Call Mystery Cruise'.

In 2016/17, the 1,350-guest flagship, Balmoral, will be sailing from Newcastle for the first time, with a record 11 departures, representing a 45% increase in capacity from the port.

Departures include a five-night 'Norwegian Festival & Fjords' cruise, visiting Bergen during the 'International Festival'; a ten-night 'UK Castles' sailing, offering guests the chance to visit Balmoral and Braemar Castles; and an 11-night 'Spain, Portugal & Guernsey' cruise.

Boudicca will also be cruising from the port of Falmouth for the first time in 2016/17, offering guests in the south west of the UK a 12-night 'Canaries & Portugal Spring Break' (18+ years only) and a ten-night 'Land's End to John O'Groats' voyage.

The company will be reconfirming its commitment to the port of Liverpool in 2016/17, with a total of 15 cruise calls on Boudicca, including a 16-night 'Rugged & Rural Canada' journey and an 18-night 'Canaries Christmas & Funchal Fireworks' sailing.

The line will also be reinforcing its reputation as the 'local, global cruise line of choice' in 2016/17 with a 50% increase in sailings from Tilbury on Black Watch, with a total of six departures, including an adults-only nine-night 'Cruising the Fjordland' voyage and a seven-night 'European Cities & Waterways' experience. A total of six cruises will also be offered on Black Watch from Rosyth (Edinburgh) in 2016/17, including a nine-night 'A Taste of Ireland' cruise and a 13-night 'Scandinavian Capitals & St. Petersburg' sailing.

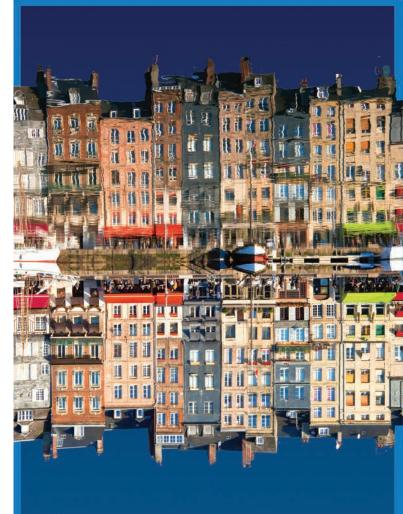
For further information see www.fredolsencruises.com or call 0800-035 5242.

Princess launches Alaska programme for 2016

Princess Cruises has announced its Alaska sailings for 2016. The programme comprises of 106 voyages covering 15 destinations including Skagway and Glacier Bay, with cruises departing from Seattle, Vancouver or San Francisco for either seven or ten nights.

The sailings are between May and September 2016 and are on sale now along with details of excursions on offer as part of the cruises, including train tours of the Alaska Railroad in glass-domed rail cars, land stay options including in wilderness lodges and visits to the top two attractions in Alaska – Glacier Bay National Park and Denali National Park. Whale and dolphin watching, stargazing and gold rush tours are also available, while authentic local seafood dishes will be served on board.

Prices start at £599 per person for a seven-night Voyage of the Glaciers and £629 for a seven-night Inside Passage sailing.



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2016 dates on sale now!!











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We asked our staff the following question this week:

What is your all-time favourite TV series?

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is offering deals to the Balearics and the western Mediterranean this summer featuring both fly/cruises and rail-and-sail holidays. As an example, a seven-night sailing on Star Flyer visits Palma, the island of Formentera, Ibiza, Valencia, Sant Carles de la Rapita, Mahon and the port of Soller. Prices for an August 1 departure start from £1,499 per person including all meals and on-board entertainment, flights, transfers and port taxes. For details call 0808-231 4798 or visit www.starclippers.co.uk

Azamara Club Cruises features in new 'Cruise Ship Adventures' TV series

AZAMARA CLUB Cruises is featuring in a new TV show 'Cruise Ship Adventures' presented by wildlife enthusiast and presenter Nigel Marven, due to debut on UKTV's entertainment channel, Watch, this May.

In the series, Nigel Marven embarks on the line's destination immersive itineraries to reveal another dimension to cruising, and introduces guests and crew to extraordinary creatures in compelling destinations.

The company's two boutique cruise ships allow guests to immerse themselves in local life and appreciate their rich surroundings. Each voyage offers longer stays, more overnights in port, plus night touring with authentic cultural experiences to deepen guests' understanding and appreciation of our surroundings.

Richard Twynam, the line's managing director UK & Ireland, said: "We were thrilled to welcome Nigel on board. His enthusiasm for exploration and discovery goes hand-in-hand with the experiences we are committed to offering our guests and we hope that Cruise Ship Adventures will inspire culture-seekers to consider future adventures with us."

For more information visit www.azamaraclubcruises.co.uk

Paul Gauguin Cruises unveils 2016 voyages with new itineraries across range of destinations

PAUL GAUGUIN Cruises has announced details of its 2016 voyages featuring popular favourites along with a new seven-night Tahiti, the Society Islands & Tuamotus itinerary and an 11-night Society Islands & Tuamotus voyage on the Paul Gauguin, as well as a new seven-night Roundtrip Athens sailing and a seven-night Roundtrip Philipsburg voyage on the Tere Moana.

The line is offering included airfare from Los Angeles on MS Paul Gauguin itineraries.

As an example, a new Tahiti, the Society Islands & Tuamotus voyage adds the Tuamotus archipelago to the line's most popular Polynesian itinerary with visits to Papeete, Tahiti; Huahine, Society Islands; Fakarava, Tuamotus; Rangiroa, Tuamotus; Taha'a (Motu Mahana), Society Islands; Bora Bora, Society Islands; Moorea, Society Islands; and Papeete, Tahiti.

The sailing departs on February 6, 2016, with cruise fares from £3,796 per person including the airfare from Los Angeles.

To book or for more details call 020-7399 7691 or visit www.pgcruises.com

puzzlesolutions

Crossword:

Across: 1. HAVEN, 3. TOKYO, 5. LE HAVRE, 7. CSA, 9. YORKSHIRE, 11. ZELLWEGER, 14. YEN, 16. ESTORIL, 17. COWES, 18. HYDRA.

Down: Down: 1. HOLBY CITY, 2. NEVIS, 3. TREVI, 4. KFC, 6. HERTZ, 8. AUSTRALIA, 10. EIGER, 12. LEEDS, 13. WATCH, 15. NSW.

Highlighted Word: HARARE

Travagrams: (top) Hotel Paradise Park Resort & Spa

Where Am I?: Sugarloaf Mountain.

(bottom) Pont du Gard





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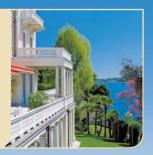
CLASSIC

ITALY Lake Maggiore

5★ Grand Hotel Majestic

5 NIGHTS FOR THE PRICE OF 4

For stays 2 Apr-17 Oct.



MADEIRA

4★ Quinta Bela Sao Tiago

7 NIGHTS FOR THE PRICE OF 6

For stays 1 Jul-31 Oct.



MADEIRA

5★ Ouinta das Vistas Palace Gardens

7 NIGHTS FOR THE PRICE OF 6

For stays 1 Jun-31 Oct



MADEIRA

5★ Ouinta do Estreito Vintage House 7 NIGHTS FOR THE PRICE OF 6

For stays 1 Jun-31 Oct.

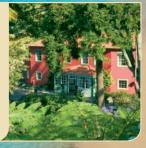


MADEIRA

5★ Quinta do Monte Hotel & Panoramic Gardens

7 NIGHTS FOR THE PRICE OF 6

For stays 1 Jun-31 Oct



LA **GOMERA**

4★ Jardin Tecina

REDUCED RATES

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